

## Eastpointe Community Schools SWOT Analysis

### Strengths

- Desire to get better and improve
- Student-Teacher relationships
- Caring, dedicated staff who value collaboration
- 1:1 Student to device technology
- Student growth
- Student safety and security
- Early Learning Center to reach young students
- Improved financial stability over time

### Weaknesses

- Student behavior, effort, motivation, and ownership
- Clear, meaningful 21<sup>st</sup> century PK-12 curriculum
- Low student achievement on standardized with achievement gaps
- Student attendance and engagement
- Student well-being, physical, social, and emotional needs
- Staff certification shortages
- Staff morale, satisfaction salaries & benefits, professional development
- Parental engagement and partnerships
- Student and parent satisfaction
- Student and family mobility

### Opportunities

- Explore new contracts with food, custodial, maintenance and transportation
- Make better use of time and space within and outside the day and year
- Enhance community partnerships and relationships to enhance career and workplace awareness and opportunities
- Bring consistency to essential policies, procedures, and practices to achieve system unity
- Measure current and new academic and non-academic interventions to ensure a return on the investment
- Promote DEI (Diversity, Equity, and inclusion in instruction practices and programs
- Explore facility reduction, consolidation, or reorganization
- Consider increased opportunities for real world learning experiences (hands-on, project-based, problem-based)

### Threats

- Be proactive in addressing violence and disruptions behaviors of students, parents, and other adults in the community
- Close Covid-19 pandemic gaps
- Address our competition and build student and family enrollment
- Market, brand, enhance perceptions of Eastpointe schools and the education profession
- Assist student make positive use of social. media
- Watch legislation, politics, and national economy
- Address growing substance abuse