

# Eastpointe Community Schools SWOT DRAFT ANALYSIS

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>• Student achievement growth</li> <li>• Student-Teacher relationships</li> <li>• Student safety and security</li> <li>• Caring dedicated staff who value collaboration &amp; respect</li> <li>• Desire to get better and improve</li> <li>• Improved financial stability over years past</li> <li>• Early Learning Center to reach young students</li> <li>• Beginning facility improvements</li> <li>• 1:1 Student to device technology</li> <li>• Past support from community voters</li> </ul>	<ul style="list-style-type: none"> <li>• Low student achievement on standardized tests</li> <li>• Student achievement gaps</li> <li>• Student well-being, physical, social, and emotional needs</li> <li>• Student and parent satisfaction</li> <li>• Staffing certification, shortage, recruiting, and retention</li> <li>• Staff morale, satisfaction, salaries &amp; benefits, attraction, and retention</li> <li>• Student and family mobility, and parental engagement and partnerships.</li> <li>• Student attendance and engagement</li> <li>• Student behavior, effort, motivation, and ownership</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>• Change family and community perceptions about our schools</li> <li>• Explore new contracts with food, custodial, maintenance, and transportation vendors for improved services</li> <li>• Clarify grade level curricular expectations to better prepare students for their futures</li> <li>• Enhance community partnerships and relationships to enhance career and workplace awareness and opportunities</li> <li>• Make better use of time and space within and outside the day and year to enhance teaching and learning</li> <li>• Measure current and new academic and non-academic interventions to ensure a return on investment for student success</li> <li>• Promote DEI (Diversity, Equity, and Inclusion) in instructional practices and programs</li> <li>• Bring consistency to essential policies, procedures, and practices to achieve system unity.</li> </ul>	<ul style="list-style-type: none"> <li>• Close Covid 19 pandemic gaps</li> <li>• Market, brand, enhance perceptions of public schools and the education profession</li> <li>• Assist student make use of social media</li> <li>• Address our competition and build student and family enrollment</li> <li>• Be proactive in addressing some student and parent violence and disruptive behaviors to protect and provide a safe, secure environment</li> <li>• Legislation, politics, and national economy</li> </ul>