

Eastpointe Community Schools Stakeholder SWOT Survey Feedback Results October 17-21, 2022

Participation: 552 Responses

- Secondary Students 235. 42.6%
- Staff 179. 32.4%
- Parents 75. 18%
- Board Community. 15. 2.7%
- Other 20. 3.6%

SWOT STRENGTHS	Percentage	Number
Desire to get better and improve	62%	340
Student-Teacher relationships	61%	334
Caring, dedicated staff who value collaboration	55%	301
1:1 Student to device technology	46%	251
Student achievement growth	44%	231
Student safety and security	39%	215
Early Learning Center to reach young students	31%	173
Beginning facility improvements	27%	148
Improved financial stability over time	22%	122
Past support from community voters	12%	64

OTHER Suggestions: Themes in comments, others

Increased parent engagement this year
 Increased behavior supports this year
 High allocations in buildings of adults

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SWOT WEAKNESSES	Percentage	Number
Student behavior, effort, motivation & ownership	59%	325
Staff certification, shortage, recruiting & retention	48%	262
Student attendance and engagement	47%	260
Low student achievement on standardized tests	46%	254
Student achievement gaps	42%	234
Student well-being, physical, social & emotional needs	42%	234
Staff morale, satisfaction, salaries & benefits, attraction, turnover	38%	208
Parental engagement and partnerships	33%	180
Reliability of bus transportation	33%	182
Student and parent satisfaction	27%	51
Student and family mobility	25%	138

OTHER Suggestions: Themes in comments, others

Clear and meaningful curriculum
 Math and LA
 Student ownership
 Building improvements
 Professional development

More Real World learning
 Lack of Science and Social Studies time K-5
 Boring and unengaging instruction
 Lack of Real World Applications
 Not enough Career Tech

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SWOT OPPORTUNITIES	Percentage	Number
Explore new contracts with food, custodial, maintenance & transportation	55%	302
Make better use of time and space within and outside the day and year	51%	282
Clarify grade level curricular expectation to better prepare students for their future	48%	263
Change family and community perceptions about our schools	47%	257
Enhance community partnerships and relationships to enhance career and workplace awareness and opportunities	46%	254
Bring consistency to essential policies, procedures and practices to achieve system unity	46%	253
Measure current and new academic and non-academic interventions to ensure a return on the investment	41%	227
Promote DEI (Diversity, Equity, and Inclusion in instructional practices and programs	34%	190

OTHER Suggestions: Themes in comments, others.

Extra-curricular opportunities
 District wide consistencies

A and b days/ schedule
 City relationships, police relationships
 Facility reduction, consolidation
 Reorganization (i.e. K-5 schools with fewer transitions)
 Real World experiences
 Hands on Learning
 Make learning fun
 Critical Thinking
 More collaborative activities for students

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SWOT THREATS	Percentage	Number
Be proactive in addressing violence and disruptive behaviors to protect and provide a safe, secure environment	60%	378
Close Covid-19 pandemic gaps	51%	284
Address our competition and build student and family enrollment	34%	190
Market, brand, enhance perceptions of public schools and the education profession	32%	175
Assist student make use of social media	26%	142
Legislation, politics, and national economy	26%	142
OTHER Suggestions: Themes in comments, others		

Volatile parents/adults; physically aggressive students

Gun threats, safety

Increasing police reported community crime

Outside perceptions of district.

Legislation

Charter schools

Addiction and drug use

Workplace flexibility/schedules